

MINISTRY OF PLANNING AND INTERNATIONAL COOPERATION (MOPIC)

Enhancing Women Economic Opportunities in Jordan (P180508)

Stakeholder Engagement Plan (SEP)

June 2024

Contents

1. Introduction/Project Description	3
3. Stakeholder identification and analysis	8
3.1 Methodology	8
3.2. Affected parties and other interested parties	9
3.3. Disadvantaged/vulnerable individuals or groups	13
4. Stakeholder Engagement Program	14
4.1. Summary of stakeholder engagement done during project preparation	14
4.2. Summary of project stakeholder needs and methods, tools, and techniques for st engagement	
4.3. Stakeholder engagement plan	14
4.4. Reporting back to stakeholders	18
5. Resources and Responsibilities for implementing stakeholder engagement activities	18
5.1. Resources	18
5.2. Management functions and responsibilities	19
6. Grievance Mechanism (GM)	20
6.1. Description of GM	20
7. Monitoring and Reporting	23
7.1. Summary of how SEP implementation will be monitored and reported	23
7.2. Reporting back to stakeholder groups	24

1. Introduction/Project Description

The Enhancing Women Economic Opportunities Project in Jordan aims to address specific constraints that women face to enter and stay in the labor force related to workplace conditions, financial inclusion, transportation, and childcare. The intended outcome of the program is to improve the enabling environment for women to work and to address specific constraints women face to enter and stay in the labor market. The proposed program will support the implementation of the Economic Modernization Vision (EMV 2023-2033) engendered strategy and its priority actions under four main areas (i) legislative reforms and gender seal, (ii) women e-shop and providing financing and non-financial support to women, (iii) transportation solutions for women, and (iv) expanding quality nurseries.

The project is a Program for Results (PforR) with an IPF Component.

Program for Results (PforR):

The project consists of four Results Areas (RAs), supported by the IPF pillar that focuses on childcare and on the collaboration and evidence hub:

- RA 1. Better and more adaptive workplace conditions for women
- RA 2. Women's financial inclusion and entrepreneurship
- **RA 3**. Safe public transport
- **RA 4.** Access to quality childcare

IPF Component:

The Program is complemented by an IPF component to support the implementation through two main activities. The first activity is Program Management including the Collaboration and Evidence Hub team. The hub team will be including representatives from IMC-W, NPD to ensure coordination of relevant policies and JNCW, the rapporteur of the IMC-W, to provide technical expertise and to facilitate outreach to civil society, private sector, and other stakeholders. The NPD, in close coordination with the IMC-W and JNCW, will develop a proposed structure defining the roles and responsibilities of the collaboration and evidence hub team. This team should include technical team which will be identified according to the defined roles and responsibilities. The second activity focuses on supporting the expansion of quality childcare with a budget of US\$8 million (as referenced under RA4). Quality standards, monitoring and support for the childcare services will be detailed in the OM. Overall, these activities aim to enhance women's participation in the labor force by addressing barriers and providing comprehensive support in the areas of childcare expansion unit which will support the implementation of the second activity.

Activity 1. Program Management, Monitoring, and Collaboration and Evidence Hub Team

A Program Management Unit will be assigned under the Reform Secretariat at MOPIC to support implementation and ensure cross-sectoral ownership and engagement. The PMU will include a team consisting of technical, procurement, monitoring and evaluation, financial and social and environmental officers, and will be coordinated through a team lead. Within the PMU a team will be established to function as a collaboration and evidence hub. This team will include representatives from the IMC-W, MOPIC's Gender Division of the National Policies Department (NPD) to ensure coordination of relevant policies and JNCW, the rapporteur of the IMC-W, to

provide technical expertise and to facilitate outreach to civil society, private sector, and other stakeholders. The Hub Team will complement and capitalize on existing initiatives and programs related to the Engendered Strategy priorities and work closely with the PMU to develop strategic outreach messages that showcase not only the progress of activities under the Operation, but also other relevant achievements.

The Collaboration and Evidence Hub team will provide the operational and technical support for achieving the RAs. To start with the hub will focus on childcare related work, in particular, it will be responsible for ensuring the rigorous evaluation of the childcare interventions supported by the Program, assessing women's labor market outcomes and child development outcomes. Additional funding can be raised to further support the Program with technical assistance provided through the hub team related to the results areas of: (i) workplace conditions including the Gender Equality Seal and developing the materials for the SH training; (ii) financial inclusion and entrepreneurship including the development of training tools for women's to register and benefit from e-shops platforms; (iii) transportation to support the development of the action plan and the modernized climate-resilient standards for the bus stops in accordance with international best practices. With additional funding, the hub can also support targeted campaigns and capacity-building activities to raise awareness, address informational asymmetries related to the program areas, and promote behavioral change related to more egalitarian norms and attitudes towards women's work, and to incentivize specific behaviors such as the use of public transport and of childcare service provision by providing clear information about benefits of the same.

Activity 2. Support the expansion of quality childcare

1. This component will implement and evaluate government programs to expand the demand and supply of childcare. On the demand side, a subsidy intervention will aim to reduce the cost of accessing childcare. On the supply side, an establishment intervention will aim to increase the number of available childcare service providers. Lastly, an online childcare platform will connect the demand and supply of childcare services to improve access for all, but with a focus on vulnerable families. These activities complement the support that is provided to nurseries through the SSC program Reaya, and further complement the support that IFC provides related to employer-provided childcare provision. Program implementation details will be further outlined in the Operations Manual.

Figure 1. Expansion of childcare services under the Program

SUPPLY SIDE: Establishment support: enhancing existing schemes, and evaluating them for scale-up

Center-based Home-based Subsidized childcare services for households For licensed New registered home-based Available for mothers with children below 5, • • ineligible for Reaya (SSC) associations and nurseries private nurseries Target: 400 ٠ Subsidize up to US\$100/month for childcare Grants up to US\$5k, incl. in-Target: 125 services for a period of 6-12 months Grants up to US\$28k kind equipment & training Selected among vulnerable women with ٠ Second tranche support demonstrated interest in LFP contingent upon ٠ Second/third tranches Subsidies provided directly to enrolled nurseries certification of care Application through the online platform contingent upon certification worker(s) and use of equipment **ONLINE CHILDCARE PLATFORM** to connect supply & demand Reduce gap between demand and supply of childcare, by bringing providers and families on the same platform

DEMAND SIDE

Household support for childcare

- Reduce information gap by mapping out enrolled formal nurseries, linked to geographical proximity
- Mothers will request subsidy through platform, payment will be done directly to enrolled nursery
- Platform will be linked to the National Unified Registry to facilitate targeting for low-income households

Programs will be complementary to Reaya, with referrals between programs.

- 2. (a) Expanding the supply of childcare through establishment support grant (US\$5.5 million). This activity will support the establishment of center-based (association and private sector nurseries) and home-based nurseries through grants. This grant size will vary based on the type of nursery (center- or home-based), the size, and capacity of the nursery (Figure 1). To qualify for the program, the nursery must be ineligible for the Reaya program,¹ and meet the selection criteria set by the MOSD. Childcare providers who cater to low-income households, and those that are in industrial zones or tourism hubs will be prioritized in the selection criteria. Selected recipients will receive the grants in three tranches over the year, upon meeting conditions set by the MOSD (e.g., completing caregiver accreditation), while technical assistance will be provided on an ongoing basis. Quality standards, monitoring and support for newly established childcare services will be detailed in the POM. The establishment grants will allow for the procurement of energy efficient appliances (heaters, lighting, fridge, etc.) for up to 10 percent of the grant amount for centerbased and up to 20 percent for home-based nurseries. Procurement standards will be set to ensure the appliances comply with Energy Star Standards / best available technology or match or surpass country appropriate technology benchmarks for performance.
- 3. (b) Increasing demand for services by subsidizing the cost of childcare for low-income households (US\$2.5 million). This activity will lower the cost of childcare for low-income households. It will subsidize the monthly cost of childcare services (provided by a licensed homebased or center-based childcare provider outside of the child's home) for 6-12 months. The subsidy can be a maximum of US\$100 per month, to be determined based on household welfare (the selection criteria will be further developed in alignment with Reaya and outlined in the OM). Approximately 3,000 children below 4 years and 8 months will be supported through this pilot. Beneficiaries will be mothers with children in this age group, selected from among social safety

net recipients who have demonstrated interest in participating in the labor force (e.g., signed up for a training-for-employment program, registered on national employment platform, enrolled in the national employment program, enrolled in an accredited training program, etc.). Mothers benefiting from Reaya² may receive benefits for 6 months (after Reaya benefits end) while those ineligible for Reaya will benefit for 12 months. Subsidies will be provided directly to the childcare provider of their choice among nurseries enrolled in the childcare services platform for up to benefit limit, based on continued enrolment in the labor force.

4. (c) Facilitating access through an online childcare services platform. This activity will reduce the gap between the demand and supply of childcare, by bringing providers and families on the same platform, reducing information gap related to available services. The platform will be owned and operated by the Ministry of Social Development and be linked to the National Unified Registry (NUR), a unified platform for Jordanian citizens seeking social assistance.³ All licensed childcare providers, including public, private, NGO operated, and home based will be listed on the platform, along with important details about the provider (e.g., address, cost, hours of operation, association with schools, number of accredited staff, enrollment in Reaya program, etc.). Families interested can log into the platform and check for options within a catchment area. In addition, the platform will provide an avenue for families to register complaints to MOSD, strengthening the GM for childcare facilities further. The platform will also be able to send and receive referrals from the Reaya program database, to facilitate beneficiary selection into the appropriate program and ensure coordination and cross-references across the programs.

Implementation arrangements for the PforR and the IPF Component:

The Reform Secretariat Program Management Unit (PMU) at MOPIC will lead the main functions of the Operation's implementation. The PMU will be strengthened by hiring additional team members to provide support for activities under this Operation. A range of government agencies will be responsible for the DLIs under the specific RAs: (i) MOL, JNCW, KACE for RA1; (ii) CBJ, MOSD and MOPIC-PMU for RA2; (iii) MOT, LTRC for RA3, and (iv) NCFA, MOSD, VTC, SSC and TVSDC for RA4. Under the IPF component, the PMU at MOPIC will also be the implementing body responsible for financial management, procurement, M&E, as well as addressing environmental and social aspects. Specifically, the childcare IPF activities will be supported by teams that will be hired under MOSD to manage the grant schemes related to the supply and demand sides. MOSD is currently implementing a grant initiative for association nurseries. The IPF activities will leverage the implementation arrangements currently in place for this initiative. The childcare initiatives will be implemented in coordination with the SSC to ensure the activities remain complementary to the Reaya program.⁴

² The Reaya program provides six months of cash support to Social Security Corporation registered mothers who are currently employed and has contributed to the SSC for at least 6 months. Activity 2 will complement Reaya support by reaching women who do not qualify for Reaya, and by providing additional months of support to those benefiting from Reaya.

³ The National Unified Registry (NUR) serves as a single gateway for Jordanians seeking social assistance by connecting 34 government institutions, including the Civil Status Department, National Aid Fund, Social Security Corporation, Tax Department, Health Insurance, vehicle registration, and the Ministry of Education. NUR enables households to self-register for multiple social protection services, cross-checks their data with other databases, ranks them by poverty status, assesses their needs, and connects them to the necessary services.

⁴ The Reaya program is implemented by the Social Security Corporation (SSC) and provides childcare subsidies to SSC registered mothers who are currently formally employed and has contributed to the SSC for at least 6 months for their children aged 0-4. The Reaya program also provides operational support grants to nurseries who are registered with the SSC.

The Collaboration and Evidence Hub Team will include representatives from IMC-W, Gender Division of NPD and JNCW. The Team will support the achievement of the results under this Program, while simultaneously strengthening the monitoring and implementation support of the Engendered Strategy. Initially, the focus will be related to the childcare results area, including the impact evaluation of the interventions under the Program, but it is expected that supplementary funding could be raised to support additional technical assistance and capacity building activities, also including awareness raising and behavioral change work in support of the uptake of the reforms under this Program. The IMC-W, the NPD and JNCW will be strengthened by hiring additional staff to support the activities in close coordination with relevant government agencies. Figure 3 presents a tentative structure, noting that the specific human resources need related to the IPF activities under the Collaboration and Evidence Hub and the Childcare Expansion Unit will be specified in the Operations Manual.

Main Implementing Agencies under the IPF Component:

- The Ministry of Social Development (MOSD)

The MOSD, originally established as the Ministry of Social Affairs and Labor in 1956 under Law No. 14, has undergone significant transformations in its purpose and structure. Initially aimed at providing comprehensive social security and productive efficiency, coordinating social services for all citizens, and organizing their employment, the ministry shifted in 1975 to social development and labor. By 1979, it further specialized into social development alone. The MOSD plays a crucial role in developing Jordanian social work through the application and enforcement of social work legislation within its jurisdiction, including four laws (Ministry of Social Affairs and Labor Law, Juvenile Law, Domestic Violence Protection Law, and Associations Law) and eight regulations covering various social aspects like childcare, family protection, and licensing of special education institutions.

The MOSD has nurtured several social work institutions, granting some administrative and financial independence, such as the Cooperative Organization, the National Aid Fund, and the Higher Council for Persons with Disabilities (HCD). The ministry conducts field studies in areas like poverty, delinquency, and disability, highlighting its focus on preventive, therapeutic, and developmental strategies in social work. The Ministry also licenses, supervises, and financially supports (in some cases) various social work institutions, including associations, orphanages, special education centers, nurseries, and elderly care homes, ensuring their effective operation and contribution to the social fabric of Jordan.

- The Jordanian National Commission for Women (JNCW):

The JNCW established in 1992, is a semi-governmental body that is the leading authority on women's affairs in Jordan. It is recognized for advocating and advancing the interests of women both nationally and internationally. The JNCW, under the leadership of HRH Princess Basma, has been pivotal in integrating gender equality perspectives into policy areas and reducing the gap between formal recognition of women's rights and societal attitudes.

The Commission's goals are to substantially change women's status, eradicate discrimination, and enable women's full and equal participation with men across all societal sectors. Its role in advocacy has significantly contributed to increasing the profile of women in Jordan's political domain, as evident by the growing number of women engaging in political campaigns and securing electoral positions.

Through collaborative efforts with the Inter-Ministerial Committee for Women Empowerment (IMC-W), the JNCW ensures that government development plans align with the National Strategies for Women, formulated in 1993, to address women's issues comprehensively. These strategies are developed with multi-sector participation and serve as a roadmap for donors, reflecting national priorities and commitments endorsed by Jordanian civil society and stakeholders.



Implementation Arrangements for the PforR and the IPF Component:

2. Objective/Description of SEP

The overall objective of this SEP is to define a program for stakeholder engagement, including public information disclosure and consultation throughout the entire project cycle. The SEP outlines the ways in which the project team will communicate with stakeholders and includes a mechanism by which people can raise concerns, provide feedback, or make complaints about project activities or any activities related to the project.

3. Stakeholder identification and analysis

3.1 Methodology

In order to meet best practice approaches, the project will apply the following principles for stakeholder engagement:

- **Openness and life-cycle approach:** Public consultations for the project(s) will be arranged during the whole life cycle, carried out in an open manner, free of external manipulation, interference, coercion, or intimidation.
- **Informed participation and feedback:** Information will be provided to and widely distributed among all stakeholders in an appropriate format; opportunities are provided for communicating stakeholder feedback, and for analyzing and addressing comments and concerns.
- *Inclusiveness and sensitivity:* Stakeholder identification is undertaken to support better communications and build effective relationships. The participation process for the projects is inclusive.

All stakeholders at all times are encouraged to be involved in the consultation process. Equal access to information is provided to all stakeholders. Sensitivity to stakeholders' needs is the key principle underlying the selection of engagement methods. Special attention is given to vulnerable groups that may be at risk of being left out of project benefits, particularly women, the elderly, persons with disabilities, displaced persons, and migrant workers and communities, and the cultural sensitivities of diverse ethnic groups.

• *Flexibility:* If social distancing, cultural context (for example, particular gender dynamics), or governance factors (for example, high risk of retaliation) inhibits traditional forms of face-to-face engagement, the methodology should adapt to other forms of engagement, including various forms of internet- or phone-based communication.

For the purpose of this SEP, the following categories of stakeholders have been identified:

3.2. Affected parties and other interested parties ¹

Affected parties include local communities, community members, and other parties that may be subject to direct impacts from the Project. Specifically, the following individuals and groups fall within this category:

Stakeholder	Internal/ External	Role in the Project	Impact/concerns/needs	Description
		Implement	ting Agencies	
Ministry of Social development (MOSD)	Internal	Implementing Agency	- Different directorates in the main implementing agencies will be involved in implementing various activities under the program, particularly in relation to expansion of access to quality	These entities are responsible for carrying out the operation's activities, their input, actions, and cooperation are critical to the Operation's execution and success. They have a
Ministry of Planning and International Cooperation (MOPIC)	Internal	Implementing Agency -Stakeholder engagement and GM systems		significant influence on the project's processes and outcomes. Among their
Jordanian National Commission for Women (JNCW)	Internal	Implementing Agency	- Eligibility and selection criteria for project's beneficiaries	responsibilities; consultation with the relevant stakeholders, dissemination of
Ministry of Labor (MoL)	External	Regulatory		information and GM to Stakeholders. These entities are integral to the operation's success as they manage, execute, and oversee various aspects of the operation.

Stakeholder	Internal/ External	Role in the Project	Impact/concerns/needs	Description
КАСЕ			 Develop and implement the gender seal to encourage the private sector to adopt practices that improve the workplace environment for women Ensure gender equality in workplace Oversee financial 	Entities that have an interest and role in the Operation. They are responsible for the DLIs under the specific RAs under the PforR
CBJ			 Oversee Infancial inclusion and entrepreneurship initiatives for women Maintain financial stability and promote inclusive financial systems. 	
MOT and LTRC	External	Partners	 Lead transport sector policies and standards and promote green public transport usage Enhance transportation infrastructure and services in line with Jordan's CCDR recommendations. Ensure transport services are safe, efficient, and accessible 	
NCFA			 Develop the national childcare policy Ensure programs promote family well-being and social stability. 	
VTC and TVSDC			- Develop the occupation standards	

Stakeholder	Internal/ External	Role in the Project	Impact/concerns/needs	Description
			for caregivers (childcare workers) - Build the capacity of caregivers with certification and accreditation	
SSC			 Ensure childcare initiatives complement the Reaya program and provide adequate social protection. 	
		Direct Be	eneficiaries	
Families and children (vulnerable households) Business owners (nurseries) Nurseries in Public institutions and schools Women's associations and home-based childcare facilities that receive start-up grants. Childcare facilities in industrial zones and tourism hubs	External	Beneficiaries (project affected people)	 Selection criteria for project beneficiaries Condition for access to jobs Child protection childcare facilities OHS risks SEA/SH risks Access to effective GM system Certification for workers in childcare facilities Flex work conditions for working women 	All these direct beneficiaries will be directly benefiting from projects' interventions in both areas: expansion of quality childcare access and the Collaboration and Evidence Hub.
Public schools and NGOs (after-school care)				
Employees and non- employees of public and private institutions who gain access to nurseries				

Stakeholder	Internal/ External	Role in the Project	Impact/concerns/needs	Description
Private sector				
		Indirect B	eneficiaries	
Service providers and suppliers to the childcare industry and women SMEs, such as providers of energy-efficient technologies, educational materials, and training services.	External	Part of the project value chain	 Condition for access to jobs Flex work conditions for working women. SEA/SH risks 	Indirectly benefiting while working or being related to program's implementation including private sector suppliers and SMEs in general
Employers	External	Beneficiaries		Beneficiaries from the increased productivity and engagement of their workforce due to reliable childcare. Also, to access more diverse, and available workforce

Other Interested Parties:

The projects' stakeholders also include parties other than the directly affected communities, including:

Stakeholder	Internal/ External	Role in the Project	Impact/concerns/needs	Description
		Other Inte	erested Parties	
Higher Council for the Rights of People with Disabilities	External	Consultation	 Access to jobs for people with disabilities Working conditions GM for workers with disabilities 	Individuals/ groups/ entities that may not experience direct impacts from the Project but who consider or perceive their interests as being affected by the project
Other business owners (for women employment)	External	Indirect beneficiaries	Indirectly benefiting while working or being related to program's implementation including private sector and SMEs in general	and/or who could affect the project and the process of its implementation in some way.

Stakeholder	Internal/ External	Role in the Project	Impact/concerns/needs	Description
Civil society organizations (NGOs and CBOs): - Women associations - Professional associations Development partners	External External	Consultation and outreach/ Implementatio n Consultation and coordination	 Feedback channel with communities, vulnerable groups, and private sector women's workers' rights Jobs creation Need coordination between different donor- funded projects and initiatives 	
			 Need for financing sustainable projects that last beyond the financed project duration 	
Mass media	External	Outreach	Project highlights and achievements	MOSD/ project website, MOPIC/RS website, Social Media Press releases

3.3. Disadvantaged/vulnerable individuals or groups²

Within the Project, vulnerable or disadvantaged groups may include but are not limited to the following: Vulnerable groups within the communities affected by the Project may be added, further confirmed, and consulted through dedicated means, as appropriate. Description of the methods of engagement that will be undertaken by the project is provided in the following sections.

Stakeholder	Internal/ External	Role in the Project	Impact/concerns/needs	Description		
	Disadvantaged/vulnerable individuals or groups					
Persons with disabilities	External	Beneficiaries	- Exclusion from the	Persons who may be disproportionately impacted or further disadvantaged by		
Women (including Women-headed households)	External		benefits of the project - Training and skills enhancement activities	the project(s) compared with any other groups due to their vulnerable status [,] and that may require special		
Very poor households	External		 Jobs opportunities and accessibility 	engagement efforts to ensure their equal representation in		
Refugee households	External			the consultation and decision-		

Stakeholder	Internal/ External	Role in the Project	Impact/concerns/needs	Description
Refugee women job seekers	External		- Importance of enforcing the Flex work by-Law	making process associated with the project.
Migrant women workers	External		 Lack of protection for and Gender-Based Violence risk Inequality of pay between men and women 	
			- Access to jobs (refugees)	

4. Stakeholder Engagement Program

4.1. Summary of stakeholder engagement done during project preparation

A series of public consultation meetings were held throughout the project preparation phase. For more detailed information, please refer to the Annex 2 provided.

The environmental and social instruments were disclosed through official government websites. Feedback received during consultations (Annex 2) and was taken into account by the Task Team and the E&S Specialists, including in this SEP.

4.2. Summary of project stakeholder needs and methods, tools, and techniques for stakeholder engagement

As stated in the table below, different engagement methods are proposed to cover stakeholder needs. Engagement methods include face-to-face and virtual meetings, focus group discussions, community consultations, formal meetings, online Feedback with comments, etc.

4.3. Stakeholder	engagement plan
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Project Stage	Estimated Date/Time Period	Topic of Consultation/ Message	Method Used	Target Stakeholders	Responsibilities
Project Preparation (before	Before Appraisal (February 2024)	Project Design	 A mix of face-to-face and virtual meetings, emails, phone calls 		MOPIC MOSD WB
Appraisal)			- Disclosure of E&S instruments on the	Other Government officials	

			 websites of MOSD, MOPIC, and WB Feedback with comments option to be available to the public on websites and social media pages where public and stakeholders will be invited to provide any feedback they may have. Contact email and telephone number will be available to receive any feedback, comments and concerns on the disclosed documents. 	Civil society Organizations (CSOs) Development Partners Higher Council for People with disability (HCD)	
Project Implementation	During planning, design, and prior to activities' implementation. Also, during implementation.	 Brief about Project design Brief on planned project's activities Selection criteria of beneficiari es Potential risks associated with the envisaged activities (OHS and children protection) Grievance Mechanism procedures , uptake channels and contact details 	 community meetings, FGD, Grievance form, official websites, and social media Phone number and email to be provided for 	All stakeholders, especially HCD	MOSD MOPIC JNCW

			 Consultation meetings will be organized at venues easy to access by stakeholders and as close as possible to impacted communities. Advance notice for upcoming consultation meetings will be communicated prior to meetings as appropriate (MOSD website, social media, or other methods as appropriate). Consultation meetings will be documented through minutes of meetings. 		
Project Closure	End of operation (closure)	Project achievements	 Final project completion report Feedback with comments option will be available to the public and stakeholders on websites and social media pages where they can their feedback they have. Contact email and telephone number will be available to receive any feedback, comments and opinions on the disclosed documents. 	All stakeholders	MOSD MOPIC

Information will be disclosed as provided in the table below. It includes disclosed information on SEP; relevant E&S documents; Grievance Mechanism (GM) procedures; project orientation; regular updates on project developments; and in formats of public notices, press releases, Project website; consultation meetings; information leaflets and brochures; separate focus group meetings with vulnerable groups. Arabic and English languages will be employed depending on the intended stakeholders.

Stage	Information to be disclosed	Stakeholder group	Method
Project Preparation	All Stakeholders	- Project Information	MOPIC/RS website
(before Appraisal)		Document (PID): Project'	MOSD website
		objectives and design.	

		 Stakeholder Engagement Plan (SEP)- sets out the timing and methods of consultation and information disclosure. Describes the project's Grievance Mechanism Environmental and Social Commitment Plan (ESCP)- Sets out the E&S requirements to be carried out by the borrower. 	World Bank website, before appraisal (January 2024)
Implementation	All Stakeholders	 PAD specifies: types of funding and support to be available through the project Eligibility criteria to access different types of funding. Application process Periodic aggregated progress reports on the number of beneficiaries under each option. Progress on the activities relevant to the Economic Modernization Vision (EMV) through the official platform Performance and Achievement Follow-up System⁵. 	progress reports to be available on MOSD/MOPIC/RS
	Project Affected Parties	 Eligibility criteria, selection processes Funding application form Grievance Mechanism Gender Action Plan Project's progress details Coordination issues 	Applicationprocess,eligibilitycriteriaandselectionprocesses,andforms,progressreportstoprogressreportstobeavailable on MOSDApplicationforfundingwouldalsobeannouncedduringimplementation

⁵Performance and Achievement Follow-up System. Retrieved from <u>https://pmdu.gov.jo/</u>

	Vulnerable groups	 Types of support offered by the project and requirements, financing criteria. Technical assistance available through the project Plans to support other vulnerable groups. Grievance Mechanism 	through written media (newspapers) and other means to be identified through the project. Grievance Mechanism will be accessible through MOSD/project website PAD will be available on the World Bank website and safeguards documents to be available on MOSD and MOPIC/RS websites after project launch. - Social media - Other printed materials with project information in accessible formats - Public meetings/FGDs (twice a year) to be announced on MOSD/ MOPIC website and
	Mass media	 Project's highlights and success stories 	personalized invitation Social Media Press releases
Project closure	All stakeholders	Project achievements	- Final evaluation report to be available on MOSD/MOPIC PMU - Public seminar to be organized at the end of the project with all stakeholders

4.4. Reporting back to stakeholders

Stakeholders will be kept informed as the project develops, including reporting on project environmental and social performance and implementation of the stakeholder engagement plan and Grievance Mechanism, and on the project's overall implementation progress.

5. Resources and Responsibilities for implementing stakeholder engagement activities

5.1. Resources

The PMU in MOPIC, MOSD, and JNCW will be in charge of stakeholder engagement activities under the project.

The budget for the SEP is 50,000 USD and is included in the IPF Component of the project. Detailed budget breakdown is provided below.

Budget Category	Quantity	Unit Costs	Times/Years	Total Costs	Remarks
 Events (community meetings, focus groups, etc.) 	8	500	Bi-Annual	4000	
2. Communication campaigns					
2a. posters, flyers	Lumpsum	5000	Annually	5000	
2b. Social media campaign	Lumpsum	5000	Annually	5000	
3. Trainings					
 Deliver trainings in accordance with the ESCP documents as follows: (Unit = Day): 1. Stakeholder Mapping and Engagement 2. Grievance Redress Mechanism (GM) 3. Gender and Inclusion (disability and others) 4. Gender-Based Violence, Sexual Exploitation and Abuse, and Code of Conduct 5. Conducting Environmental and Social assessment 6. Effective operation of the Grievance Mechanism (for community and workers) 7. Orientation & periodic training on the World Bank ESF and its Implementation and supervision requirements related to the IPF. 8. Community Health and Safety 9. Occupational Health and Safety 10. Emergency Preparedness and Response 	25	1000	Year 1 & 3	25,000	
4. Beneficiary surveys					
4a. mid-project perception survey	1	5,000	Year 3	10,000	
4b. end-of-project perception survey	1	5,000	Year 4	10,000	
TOTAL STAKEHOLDER ENGAGEMENT BUD	OGET:			59,000\$	

5.2. Management functions and responsibilities

The entities responsible for carrying out stakeholder engagement activities are the PMU in MOPIC, MOSD, and JNCW. The stakeholder engagement activities will be documented through semi-annual reports on the SEP implementation progress.

6. Grievance Mechanism (GM)

The main objective of a GM is to assist in resolving complaints and grievances in a timely, effective, and efficient manner that satisfies all parties involved.

6.1. Description of GM

Step	Description of Process	Time Frame	Responsibility
GM implementation structure	The MOSD does not have a dedicated section for complaints handling but rather has it as a function under the Public Information Section at the Ministry. This section is part of the Administrative Affairs Directorate which reports to the Secretary General of the MOSD. The section has 7 staff and only two of them receive and handle complaints. There are also Complaints Committees in each of the MOSD 42 local directorate around the country. Complaints related to childcare facilities are directly handled by the Family and Infancy Section at MOSD. The GM methodology deals with complaints, suggestion, and compliment. The PMU to be established in MOPIC will have a GM Focal Point.	Immediate/existing	MOSD PMU at MOPIC
Grievance uptake	 Grievances can be submitted via the following channels:The MoSD's main landline number N# 06-5679327 ext. 195 A dedicated hotline for immediate communication. The number of the hotline is (080022900) Electronic complaints accessible through the ministry's website: www.MOSD.gov.jo An official email address, published on the MOSD website, for receiving complaints (complaints@MOSD.gov.jo). Physical complaints boxes, which are directly accessible by employees. This method bypasses the need for committee intervention, which can sometimes delay the review of complaints. A WhatsApp number for complaints to be handled by the internal monitoring unit. Walk-ins may register a complaint in a grievance in the Diwan of the ministry. Social media managed by the ministry: Facebook and others External uptake including all other governmental institutions and the 'At Your 		MOSD PMU in MOPIC

Step	Description of Process	Time Frame	Responsibility
	 Service' platform, governmental electronic complaints system. 10. MoPIC has adopted multiple uptake channels for complaints received from all. These include: a. Complaints boxes available at the 5th,3rd. and ground floors, the box open daily to collect any complaint by the quality assurance staff 38 b. Any complaint sent to H.R or Institutional Development Unit. And it is checked by the quality assurance staff. C. Emails sent to Suggestions.Complaints@mop.gov.jo, handled by the quality assurance staff or by phone (Land Line) 962 6 4644466 #611. d. Social media: Facebook, Twitter, etc. e. Complaints & Suggestions - Reform Secretariat (reformjo.org). Annex 1 provides the application for the feedback uptake. 		
Sorting, processing	Complaints received are analysed and categorized according to the following complaints' types/reasons: - Workers/ service providers of MOSD - Procedures for service provisions - Appropriateness of the place of service provision - Cost of obtaining the service - Fragmentation of responsibilities - Digitalization of service - Delays incurred to receive the service. - Guiding manuals - Outreach of services Complaints are then forwarded to the relevant sections/departments, where a specific timeline for complaint resolution is also indicated.	Upon receipt of complaint	Local grievance focal points
Acknowledgment and follow-up	The written complaints procedures require acknowledgement of the complaint. However, this is not done systematically which causes recurrence of the same complaint. Depending, on the type and urgency of the complaint acknowledgement is done through the same mean through which the complaint was received: phone, email, written, electronically, etc.	No official set time	Local grievance focal points

Step	Description of Process	Time Frame	Responsibility
Verification, investigation, action	Investigation of the complaint is led by the relevant section/directorate. A proposed resolution is formulated by the same concerned section/directorate and communicated to the complainant by phone, email, written, electronically, etc. Unresolved and recurrent complaints are reported to the senior management.	Could take up to 30 days	Relevant sections and departments or entities
Monitoring and evaluation	Data on complaints are collected in a bi-annually and yearly reports and reported to Secretary General of the Ministry.	Bi-annually	MOPIC/MOSD
Provision of feedback	Feedback from complainants regarding their satisfaction with complaint resolution is collected through phone, email, written (Satisfaction form), electronically, etc. However, there is no evidence that this is being done	Based on channel through which the complaint was received	MOSD
Training	 Training needs for staff/consultants in the PIU, Contractors, and Supervision Consultants are as follows: GM general training in accordance with World Bank requirements GM reporting on complaints related to the project 		MOPIC/MOSD

The Family and Childhood Directorate at MOSD:

The Family and Childhood Directorate under the egis of the MOSD is the primary unit overseeing childcare services and facilities and the development of early childhood programs. The Directorate is concerned with protecting and caring for children in need of protection and care. It is also mandated with preserving the dignity of the elderly who need housing and social services through the Elderly Care Account for the purposes of implementing programs concerned with this population group. The directorate includes five (5) sections: Childcare Facilities (nurseries) Section, Care for the Elderly and Wanderers Section, Alternative Family Care Section, Aftercare Section, Child Protection and Care Homes Section.

The Childcare Facilities (nurseries) has the following tasks:

- Supervising the process of quality control and accreditation standards for services provided in nurseries.
- Supervising the quality of services provided to children benefiting from nurseries.
- Contributing to the development of legislation related to nurseries.
- Contributing to the preparation of guidelines and training and educational curricula for children benefiting from nurseries, to assist the management and rehabilitation of nursery educators.
- Follow up, supervise and direct the work of nurseries in accordance with applicable legislation.
- Supervising the process of evaluating the performance of nurseries and submitting reports thereon to the competent authority.

- Participate in implementing the shelter alternatives plan for children with disabilities through the response of nurseries to provide services for this category in coordination with the Shelter Alternatives and Integration Unit in the Ministry.
- Participate in applying institutional excellence standards.

Complaints are usually referred to this Directorate through the Public Information Section via other means (walk-ins, phone, emails, etc.). The complaints are then transferred to the relevant Local Family and Childhood Directorate in the different parts of the country according to the geographic location of the nursery, which is the subject of the complaint. The way that complaints

Escalation:

The GM will provide an appeal process if the complainant is not satisfied with the proposed resolution of the complaint. Once all possible means to resolve the complaint have been proposed and if the complainant is still unsatisfied, they should be advised of their right to legal recourse.

When relevant, the project will have other measures in place to handle sensitive and confidential complaints, including those related to Sexual Exploitation and Abuse/Harassment (SEA/SH) in line with the World Bank ESF Good Practice Note on SEA/SH. Insert description if relevant]

The PMU in MOPIC will oversee the GM for workers under the project. The PMU will establish clear procedures for handling and managing complaints stemming from workers and working conditions under the project. The GM for workers within MOSD is directly managed by the HR department of the ministry. There are clear procedures for lodging a complaint and is accessible by all workers. They possess a dedicated committee tasked with addressing workers complaints.

The World Bank and the Borrower do not tolerate reprisals and retaliation against project stakeholders who share their views about Bank-financed projects.

7. Monitoring and Reporting

7.1. Summary of how SEP implementation will be monitored and reported

The SEP will be revised and updated as necessary in the course of project implementation in order to ensure that the information presented herein is consistent and is the most recent, and that the identified methods of engagement remain appropriate and effective in relation to the project context and specific phases of the development. Any major changes to the project related activities and to its schedule will be duly reflected in the SEP.

For reporting:

- The Reform Secretariat PMU in MOPIC will have a central GM Focal Point (FP) to oversee the operation of the GM of the project
- the MOSD, and JNCW will assign GM Focal Points to monitor the operation of their respective GM systems. They will also provide monthly reporting to the central FP in MOPIC/PMU and the Bank

- The PMU will provide feedback to MOPIC and MOSD senior management and other stakeholders.
- The PMU/MOSD will also keep monitoring the related complaints that will be received through different modalities, and this will allow for getting feedback from various parties, including beneficiaries and vulnerable groups.

The results of the stakeholder engagement process will be included in the Project Progress and Monitoring Reports (and SEP updates as needed). The monitoring reports will include the following information:

- Venue, time, and date of any public consultation meetings that have been undertaken.
- Issues and concerns raised during the consultative meetings.
- A list of the number and types of grievances raised in the reporting period and the number of resolved and/or outstanding grievances.
- Information on how the issues raised during the meetings and through grievances were/will be taken into consideration during the Project implementation (construction) Phase.
- Stakeholder engagement activities conducted by the implementing agencies, such as awareness campaigns, outreach activities with civil society organizations (a list of these CDOs should be established), etc.
- Stakeholder engagement activities by the other IAs, if relevant (at the PforR level).
- Number of all stakeholder engagement activities conducted during the reporting period.

The Reports will also include a summary of implemented corrective measures meant to address the grievances.

- a. **Formal Meetings:** All formal meetings, which are scheduled through the stakeholder engagement team will be documented and minutes taken. Minutes will be captured in English and Arabic by team members engaged. Attendance registers / form will be maintained in appropriate formats.
- b. Attendance Register / Form: A Stakeholders registers / form will be used to track the Consultation and Disclosure process. Specific stakeholder engagement actions will then be tracked in the registers / form, which contains the list of all stakeholders identified, under what category they fall, their importance to the project in terms of how they can influence or be influenced by the Project. Demographic information, including gender, area of residence, disability, and age, will be gathered.
- c. **Record Keeping:** A master database will be maintained by the ministry to record and track management of all comments and grievances, and independently audited. This will serve to help monitor and improve performance of the Comment Response and, Grievance Mechanism. This database will be continued throughout all phases of the Project.

7.2. Reporting back to stakeholder groups

The SEP will be periodically revised and updated as necessary in the course of project implementation. Biannual summaries and internal reports on public grievances, enquiries, and related incidents, together with the status of implementation of associated corrective/preventive actions, will be collated by responsible staff and referred to the senior management of the project. The bi-annual summaries will provide a mechanism for assessing both the number and nature of complaints and requests for information, along with the Project's ability to address those in a timely and effective manner. Information on public engagement activities undertaken by the Project during the year may be conveyed to the stakeholders in various ways, including formal meetings, awareness sessions, consultation sessions on specific topics, etc.

Annex 1: Complaints Submission Form

وزارة التنمية الاجتماعية							
/ القراح/ نشاء <u>)</u>	(تموذج تقديم شکوی/ اقتراح/ نشاء)						
<u>ا</u> شاء	🗆 اقتراع	🗖 شکل ی					
		التاريخ : / /					
		الموطــــوع:					
	تغوانها:	الجهه لمعنيه:					
		تقاصيل الموضوع :					
الرقم الوطلي	ک لا تحکور اعلا	يتر استبعاد الثمادُج في حال كان					
	- با <u>سري</u> در الدقد الدميني	يتَم استَبعاد الثمادُج في حال كانا البيائك الأساسية (الاسم، التوقَّ					
الا	-	تاريخ تقديم اللموة					
التوقيع:							
الغوان:							
الهات:							

Annex 2: Consultation Minutes

Stakeholder (Group or Individual)	Dates of Consultations	Summary of Feedback	Response of Project Implementation Team	Follow-up Action(s)/Next Steps	Timetable/ Date to Complete Follow-up Action(s)
Ministry of Social Development (MOSD)	December 27, 2023	 PforR design: Specific comments on the proposed design of the IPF activities, including financial inclusion for women, childcare governance structure, and expansion program, including certification system for workers in the childcare facilities, etc. Social Impact Assessment (SIA): No specialized SIA for for the proposed initiatives exists, potentially providing valuable insights into their effectiveness and impact on the target demographic. GM: Multiple channels for receiving complaints demonstrate a commitment to responsiveness. Complaints are aimed to be resolved within 30 days, with an annual receipt of approximately 800 complaints and a system for escalation to the Secretary-General when necessary. The Family and Childhood Division handles and follows up on complaints related to childcare facilities, with complaints being directed to the SG's assistant for care affairs and investigated by a formed committee, complaints of sexual harassment in nurseries are treated with urgency and are addressed using the same complaint tools as other issues, etc. 		Reflect the feedback received in the different project documents: technical design, PAD, E&S instruments for PforR and the IPF Component	During Appraisal (February 2024)
SSC	December 28, 2023	 GM: SSC offers multiple complaint and inquiry channels with right of appeal with dedicated committees for complaint review. Manual outlines procedures for complaint and suggestion handling. Potential risks: Potential risks may deter hiring women, pushing them toward the informal sector. Risks related flex work related to decreased women activity 	 The Task Team will take into consideration the received comments while finalizing the design of the IPF Component Recommendations in the ESSA and the ESF instruments to be prepared will note the 	Reflect the feedback received in the different project documents: technical design, PAD, E&S instruments for PforR and the IPF Component	During Appraisal (February 2024)

				feedback received and identified risks and propose the relevant mitigation measures		
CSOs session	December 2023	28,	 Consultation and Engagement of CSOs and Stakeholders There's a significant gap in coordination and information sharing about programs, hindering effectiveness. CSOs are insufficiently engaged in planning and implementing phases, limiting their contribution. Women's Financial Inclusion & Entrepreneurship Financial support often lacks crucial literacy training, causing challenges in fund management. Cumbersome bureaucratic processes deter women's entrepreneurship. Absence of psychological and social support for women transitioning to entrepreneurship. Programs often fail to accommodate women's other responsibilities. Lack of awareness and accessibility to financial resources among women. Financial independence can cause social tension; campaigns to change cultural norms are needed. Expanding Access to Quality Childcare Services New projects should be assessed for their impact on existing home childcare arrangements. Private sector employers are concerned about the costs of adapting to new childcare initiatives. Legal liability concerns dissuade business owners from establishing childcare facilities. 	 The Task Team will take into consideration the received comments while finalizing the design of the IPF Component. Recommendations in the ESSA and the ESF instruments to be prepared will note the feedback received and identified risks and propose the relevant mitigation measures 	Reflect the feedback received in the different project documents: technical design, PAD, E&S instruments for PforR and the IPF Component	During Appraisal (February 2024)
MoL/ GM	December 2023	31,	 The Ministry of Labor (MoL) in Jordan has established an online platform called "Himaya," designed for the submission of workplace complaints. 	- The Task Team will take into consideration the received comments while finalizing the design of the IPF Component.	Reflect the feedback received in the different project documents: technical design,	During Appraisal (February 2024)

JNCW	December 31,	 "Himaya," which means "protection," is accessible at https://complaint.hemayeh.jo/ and is available for both Jordanians and non-Jordanians. It handles a range of complaints including those related to flexible work, pay equity, and sexual harassment, and includes a specific section for Gender-Based Violence (GBV). Users must provide detailed personal information for registration, which is necessary for the complaints to be formally processed and inspected. Complaints submitted on "Himaya" are directed to the appropriate department and are handled by MoL's inspectors. Complainants have the ability to track and appeal their complaints within the system, and unresolved issues can be brought to court. The majority of complaints received are from Amman's first district. The platform offers options for classified or non-classified complaints, with certain issues required to be non-classified for effective resolution. Sexual harassment complaints are handled confidentially to respect community and social norms, protecting the identities of all parties involved. "Himaya" produces annual reports on complaints, with data up to November 2023 indicating around 12,000 complaints recorded, available on the ministry's website. Other grievance mechanisms by MoL include service desks, email, and paper complaints. Complainants using these channels are directed to register on "Himaya" for centralized tracking. 	 Recommendations in the ESSA and the ESF instruments to be prepared will note the feedback received and identified risks and propose the relevant mitigation measures The Task Team will take into consideration the 		During Appraisal
	2023	 project implementation with the bank team. Supported women's financial inclusion through basic bank account facilitation. 	into consideration the received comments while finalizing the design of the IPF Component.	in the different	(February 2024)

HCD Deceml 2023	oer 31, •	HCD is deeply involved in policy review and legislation development to strengthen PWD rights, ensuring their	- The Task Team will take into consideration the	Reflect the feedback received	During Appraisal (February 2024)
		 lending, women on boards, home-based business assessment, and women exporters market study, informing program design. Studies available on MGF, MOPIC, and JNCW websites. JNCW lacks a GM; their role is policy design, monitoring, and advocacy, not direct service provision. ges identified by JNCW: Access to Information: Public knowledge gaps about government programs for women, needing better promotion. Employment vs. Entrepreneurship: Programs favor employment, though entrepreneurship may offer more for women due to unemployment rates and societal norms. Outreach and Awareness: Need for direct interaction to communicate programs, requiring diversification of outreach channels and live sessions for effective communication. 	The Teck Team will take	Deflect the	
	•	Entrepreneur hub to serve women at the governorate level, centralizing business growth services. Collaboration with municipalities, MoLA, and government agencies for the hub's operations. Hub to maintain a biennially updated database of institutions serving women. Ecosystem mapping for the hub by a specialist under Mashreq Gender Facility (MGF) to design activities and identify needed services. Ongoing JNCW studies on social impact assessment relevant to the hub. Studies from 2019 to 2022 include childcare supply/demand, socio-economic impact of micro-	- Recommendations in the ESSA and the ESF instruments to be prepared will note the feedback received and identified risks and propose the relevant mitigation measures	PAD, E&S instruments for PforR and the IPF Component	

	 HCD is proposing to expand the age limit for children eligible for care under flexible working conditions from under 12 to under 18 years. HCD has worked with the Central Bank of Jordan to improve banking accessibility for PWD, including accessible ATMs, sign language services, and simplified legal procedures. HCD has collaborated with the Vocational Training Corporation to develop a curriculum for caregivers of PWD and with the Ministry of Social Development to train childcare facility workers. Economic exclusion of PWD due to inaccessible Development Fund platforms is recognized, with HCD offering to collaborate to adapt these platforms to PWD needs.
National Council for Family Affairs (NCFA)	 NCFA in partnership with MoL and King Abdullah II Fund established childcare facilities under "safe place for women and children" program. Trained home nursery owners with a TVSDC-certified curriculum, considering reducing training from 700 to 8 hours. Developed curriculum for child development includes children with disabilities. SIA & GM No formal Grievance Redress Mechanism (GM) for external stakeholders at NCFA, only internal HR system. Economic viability of home nurseries challenged by complex legal environment and financial sustainability issues. Lack of direct government support for home childcare facilities, with NCFA suggesting a need for 40,000 nurseries. Discrepancies in childcare facility standards across sectors lead to unequal care and education opportunities. The Task Team will take into consideration the received comments while into consideration the received comments while into a distantiability issues. Lack of direct government support for home childcare facilities, with NCFA suggesting a need for 40,000 nurseries. Discrepancies in childcare facility standards across

 Institutional childcare facilities have sustainability issudue to legislative restrictions on enrolment a fluctuating child numbers. NCFA promotes NGO-factory partnerships for sustainable corporate childcare solutions. NCFA does not view home nurseries as competing withe private sector due to the overall need for mornurseries. 	d or h
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